



National Neuro -Disability Awareness Day Launched to highlight one in six people affected in the UK

- *Neuro-disability charity British Home has named June 6th a national event to raise awareness of brain injury and neuro-disabilities*
- *One in six people are affected by neuro-disability in the UK*

LONDON, UK: [British Home](#), one of the UK's oldest charities for people living with neuro - disabilities, has named Sunday 6th June 2021 as **National Neuro -Disability Awareness Day**; an official date to raise awareness of the one in six people in the UK affected by a neurological condition or brain injury, and support British Home's 2021 fundraising campaign to advance its specialised care and rehabilitation for people living with neuro -disability.

There are more than half a million hospital admissions every year in Britain which could lead to neuro-disability, and 12.5 million people in England living with a neurological condition.

National Neuro-Disability Awareness Day seeks to not only shine a light on the number of people affected and their under -representation in so ciety, but the incredible scientific, medical and therapeutic advances we have seen over the years which help people live independent, positive lives after acquiring a brain injury or neurological condition. It is also a day to celebrate the people who car e for those who need it across the country, from family members to professional care providers, including at British Home.

Neuro-disability is an umbrella term for conditions involving damage to the brain and nervous system caused by disease or injury. These are complex as many body systems are involved, the brain being the most complex. People living with neuro -disability face significant and complex physical and psychological difficulties. They may now be unable to easily communicate, control their body , move or eat independently, and, because of their brain injury, may have difficulties with memory, as well as issues with processing and retaining information.

2021 is a pivotal year for the charity, which is preparing for a number of developments to its historic facility in South London, including a new High-Dependency Unit for people with more complex and more demanding conditions. The new unit will provide pe rsonalised one-to-one care, therapy and activities facilitated by highly -skilled staff and the most up -to-date equipment.

Established in 1892, British Home is one of the UK's oldest charities and provides residential care, therapy, support and hope for pe ople with neuro -disability, typically coming from

injuries to the brain or nervous system sustained from accidents, strokes and other acquired conditions.

Paul Perkin, CEO of British Home, said: “We are immensely proud to be launching our own National Neuro-Disability Awareness Day. A sixth of the UK’s population is affected by neuro-disability, so this is an opportunity to not only highlight this, but remind everyone that there is support and care available if you or a loved one experiences brain injury or an acquired neurological condition.

“We may be turning 160 this year as a charity, but we’ve always moved with the times, and neuro-disability will continue to impact the lives of people in years to come. We look forward to celebrating the day on 6th June now and into the future, long after its inaugural year.”

- ENDS -

About British Home

British Home is a charity offering services that improve the lives of people living with neuro - disability: rehabilitation; residential care; respite support; and palliative care. Every resident at British Home has been affected by neuro -disability whether that is as a result of accident or trauma, stroke, or a consequence of a degenerative condition or illness.

As the nature of neuro-disability is unique to each individual, so the range and frequency of facilities and services people use will be tailored to their own needs and aspirations. Some of our residents stay with us only a short time until they move onto different accommodation, for example in an adapted home in the community, whereas for others British Home is a long term home. For all of our residents, British Home provides a safe, comfortable and suitable therapeutic environment.

UK media contacts

Georgia Carmichael or Laura Cullinane

Brazil London

BritishHome@agencybrazil.com

+44 (0)20 7785 7383